

Kim Davis

Honors and Special Recognitions

- [Top Female Executive](#) (2014, 2012)
- [Elite American Business Owner](#) (2014)
- “Top 101 Industry Experts” (2013)
- [Elite Radio Network](#) (2012)
- Professional of the Year in Crisis Communications (2012, 2011)

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In 2005, Ms. Kim Davis established Nomiss Communication to help companies become more competitive in the marketplace. As owner and president, she strives to provide the best services for her clients, including public and media relations, crisis communication, event planning, and speech writing. She works with them to find newsworthy items within their businesses and to earn media attention for their efforts. Further, she writes for multiple media outlets, researches companies, creates media campaigns and manages various social networks. As her company grows, more people have been finding her services through the Web and from client referrals.



In recognition of her hard work, Ms. Davis has been selected as a Top Female Executive and Elite American Business Owner. She was also featured in “Top 101 Industry Experts” and on Elite Radio Network, and named a Professional of the Year in Crisis Communications by Worldwide Branding. She attributes her success to her honesty and ability to build good relationships. She surrounds herself with positive people who know more than she does. Her favorite quote is “Live as if you were to die tomorrow. Learn as if you were to live forever.” For more information about Ms. Davis, please click [here](#) to read her latest press release.



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Q&A with Kim Davis

Below is an exclusive excerpt from Kim's feature in "Top 101 Industry Experts"

Q. What motivates you?

A. I am motivated to have the opportunity to get paid to learn and that is what I am able to do every single day in my business. I have so many clients in so many different industries and I truly love being able to talk with any client, learn about their industry and what it is that they do, and help them better communicate what it is that they do. I get paid to learn – that's my motivation to get up out of bed every single day.

Q. What lessons have you learned as a professional in your field?

A. I have learned to keep it simple, and that being a good listener is often more important than being a good speaker. Ultimately, if you listen well, you will be able to write it well or say it well.

Q. What short-term and long-term career goals are you currently pursuing?

A. My short-term goal is to bring on a partner and really grow the company. I want to have a legacy that will one day take over the company.

Q. How do you plan to achieve these goals?

A. I have good business advisors and they are assisting me in bringing on a new partner.

Q. What do you find to be the most rewarding aspect of your profession?

A. The most rewarding part is the professional friendships that I have gained with the clients who I may have just started a project with. My clients are happy with the work I provide and they remain loyal to me.

Testimonials

"I have had a strong working relationship with Kim Davis for almost 15 years. From her time at University Medical Center to representing various local businesses and organizations, Kim understands how to get their message to us. In our newsroom, she is known as a contact we can trust and someone who knows what we need. She is informative, attentive, trustworthy and very dependable. Kim is great to work with and will always go the extra mile to take care of us."

— Russ Poteet, News Director, KAMC/KLBK Newsroom

"Kim is a dynamite colleague. She has earned herself an excellent reputation and has been an invaluable partner in west Texas. Kim maintains strong community relationships, which she leverages to great success on behalf of her clients."

— Lindsay Andrews, Sard Verbinnen & Co (San Francisco)

"I have worked with Kim for eight years and would describe her using the following words: passion, commitment, loyalty and depth. Kim's passion for and commitment to NorthStar is equal to that of any of our employees and physician investors. She proudly waves the NorthStar flag at every opportunity. Kim's loyalty to our organization is unprecedented and because of her relationship with us, she has on several occasions rejected opportunities to work with other health care facilities. Kim's depth encompasses significant health care knowledge and the integrity to provide the best strategic advice – not necessarily the popular position, but always the right position. It's a true pleasure to have Kim as part of our team."

— John Brock, Administrator, NorthStar Surgical Center