# Jodie Sacco

## **Dream Racing**



Meet Jodie Sacco! Jodi is the vice president of sales and marketing for Dream Racing, the new five-star driving experience at Las Vegas Motor Speedway. Dream Racing provides customers with the opportunity to experience what it's like to be a real racecar driver, from suiting up in professional gear, to participating in a simulated training session, and finally, getting behind the wheel of a real Ferrari racecar. Jodi is responsible

for supervising and coordinating the sales team, setting up meetings and presenting to different levels of management, defining marketing strategies, and more.

Prior to Jodi's high school graduation, she traveled abroad as a rotary exchange student, developing her love for travel and passion for languages and cultures. She later majored in political science and linguistics in South Africa, and spent 10 years in the travel industry. Jodi is fluent in Portuguese, English, Italian and French.

Beyond her daily responsibilities, Jodi enjoys spending time with her family, and participating in outdoor activities, such as running, hiking and skiing. For more information, please click <a href="here">here</a> to read Jodi's latest press release.

#### The Race Car Experiences

- DREAM RACING™ EXPERIENCE
- DREAM RACING™ EXTENDED
- DREAM RACING™ ADVANCED
- DREAM RACING™ ADVANCED PRO
- DREAM RACING™ EXTREME
- DREAM RACING™ ULTIMATE
- DREAM RACING™ FULL THROTTLE
- HOT LAPS



## **TESTIMONIALS**

"The planning was flawless and the execution was perfect. As a corporate event manager, I am always looking for ways to go above and beyond when rewarding customers. This was by far the best experience we have had. Customers were without words when thanking me for the most thrilling day they have ever had."

— Crystine

"A five-star experience!!! If you are going to the Speedway, don't miss it!"

— Antonio

"Excellent organization. All done to make you feel like a professional racer. High-grade, 3-D simulators make you feel the circuit and the car perfectly. Instructors are attentive and prepared."

— Nilson

To find these testimonials and more, click here.

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