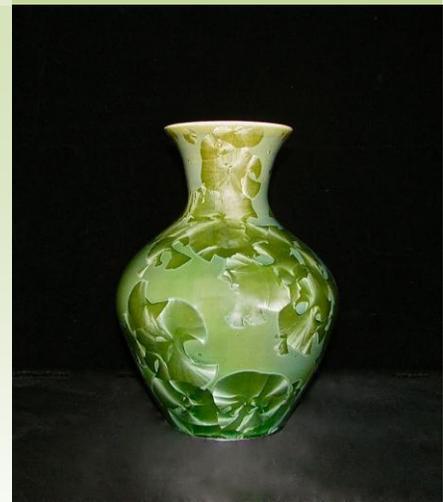


# Handcrafted Crystalline Pottery



Artist Ellary Blair kicks off a year of new and innovative artwork



This year, esteemed artist Ellie Blair plans to venture into two new areas of crystalline pottery: matte crystalline and reduction of crystalline. The latter method involves the use of a gas kiln to change the colors of crystalline glazes. Once summer returns, Ms. Blair will resume her work with horsehair raku pottery, as this firing technique can only be completed in warm weather.

Additionally, Ellie looks forward to selling her pottery internationally in 2013. She recently changed her inventory at the Phoenix Gallery, and is already looking forward to booking shows for 2014.

To view Ellie's latest work, including a complete line of handmade vases, pottery bowls, plates and decorative tiles utilizing both crystalline and horsehair raku techniques, visit her website at [www.elliepotsinc.com](http://www.elliepotsinc.com)!

## Contents

<b>2013 News</b>	<b>1</b>
<b>Meet Ellie</b>	<b>2</b>
<b>Ellie on the Web</b>	<b>2</b>
<b>Q&amp;A with Ellie</b>	<b>3</b>
<b>Sale!</b>	<b>3</b>
<b>Testimonial</b>	<b>3</b>

## Ellie Pots Inc.

P.O. Box 3216 | Lawrence, KS 66046  
Phone: (785) 840-4665  
Email: [blairea53@msn.com](mailto:blairea53@msn.com)  
*Handcrafted Crystalline Pottery*

Find us on the Web:  
[www.elliepotsinc.com](http://www.elliepotsinc.com)



*Ellie at work in her studio*

## Meet Ellary Ann Blair

Ellary — best known as Ellie — Blair has been creating beautiful pottery since 1974. Her passion for art has only intensified throughout the years, and she now operates an online business as a vehicle for her work.

Based in Lawrence, Kan., Ellie specializes in crystalline pottery. She also dabbles in other techniques, most notably horsehair raku.

Ms. Blair holds a Bachelor of Fine Arts in design from The University of Kansas. She is affiliated with her local artists and potters guild, and the American Ceramic Society. In 2005, Ms. Blair was recognized as an Upcoming New Artist at the Lattice Structures Symposium in Kansas City.

When Ellie isn't creating art, she enjoys working on her garden.

*An artist is a dreamer consenting to dream of the actual world.  
~George Santayana*



## ELLIE ON THE WEB!

- Click [here](#) to view Ellie's video spotlight.
- Ellie Pots Inc. was recently recognized by Search the Elite for providing the Best Pottery in Lawrence, Kan. Click [here](#) to read more.
- Click [here](#) for Ellie's exclusive interview on Elite Radio Network.
- Ellie has been distinguished as an Elite American Business Owner. [View her profile.](#)
- Ellie has been acknowledged as a [Top Female Professional.](#)
- In 2012, Ellie received a Lifetime Achievement award from Worldwide Who's Who. [Learn more.](#)
- To read Ellie's latest press release, click [here.](#)

*Highlights...*

Ellie was selected to be featured in Who's Who Publishers' 2013 Calendar Series, as well as in "Top 101 Industry Experts." Additionally, she has been spotlighted in Pro-Files Magazine.



## Q&A with Ellie

*An exclusive excerpt from Ellie's upcoming feature in Who's Who Publishers' "Top 101 Industry Experts" book:*

### **What characteristics help to separate you from your competitors?**

My uniqueness — I am extremely driven to succeed and achieve perfection. I am diverse in my ability to be creative either in pottery or painting.

### **What motivates you?**

Getting up in the morning and knowing that I have the opportunity to work in my studio.

### **What lessons have you learned as a professional in your field?**

I've learned to never take anything for granted. I also think that you get out of your work what you put into it. I strive for perfection and am always working toward it.



**SALE SALE SALE**

Visit

[www.elliepotsinc.com](http://www.elliepotsinc.com)

for **50% off**

one-of-a-kind pieces!

Select from:

- ❖ Holiday-themed pieces
- ❖ Christmas tree ornaments
- ❖ Potpourri bowls

*"Ms. Blair takes great pride in her work, which is evident with the perfection of its shape, size and coloring combinations. I have had many, many compliments on [the vase I purchased], so when I saw her raku technique work, I had to purchase one of those as well. The two pieces I own have prestigious locations in my living room, and I constantly get [rave reviews] from my friends and family. I would recommend anyone with an eye for beauty and something different to purchase a piece of pottery from Ellie Blair. You will not regret it."*

— Mindy B., satisfied customer

*"Ellary has been with the Phoenix Gallery since 2003 and is part of our gallery family. Anyone that has seen her work knows the dedication and care she puts into each piece. Art admirers are always drawn to her work for the beauty and color in each handmade design. We treasure Ellary for her attention to detail and her gift of creating."*

— Susan Shea, Manager, Phoenix Gallery